

# Paix Empire (OPC) Pvt. Ltd.

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CIN NO: U70103PN20210PC198800

Website: <u>www.paixempire.in</u> Office No: 91 8460290274

# SERVICE LIST AND COST SHEET

#### **Website Design And Developments**

Deliverables	Bronze(1yr)	Silver(3yr)	Gold(5yr)
Domain Name (According To Name Available)	Yes	Yes	Yes
SSL Certificate	Yes	Yes	Yes
Hosting Server (Shared)	Yes	Yes	No (independent Server)
Content Writing	Yes	Yes	Yes
Logo Designs	No	Yes	Yes
Social Media Integration	Yes	Yes	Yes
What's app Chat Integration	Yes	Yes	Yes
Google Site Map Integration	Yes	Yes	Yes
Inquiry Forms	2	5	5
E-mail Ids	Up to 2	Up to 5	Up to 10
Duration	1 Years	3 Years	5 Years
Payment Gateway Integration	No	Yes (If Required)	Yes (If Required)
Terms & Condition Writing	No	Yes	Yes
Backend Support	Yes	Yes	Yes
Cost Per Website	Rs. 12,000	Rs. 25,000	Rs. 35,000
*Basic Data Need To Provide			

#### **Social Media Ad Campaign Packages**

Platform Commission	Budget Limit (Up to Rs.1000/Daily)	Budget Limit (Up to Rs.1500/Daily)	Budget Limit (Above Rs. 1500/Daily)
Meta (Facebook & Instagram)	20%	18%	15%
Google AdWords	20%	18%	15%
YouTube Ads	20%	18%	15%

## **Lead Processing Service**

Lead processing Service	Price
We process your leads and shortlist potential	Contact our sales team for quote
prospects/customers	

## **Ecommerce Listing Packages**

Platforms	Categories	Price	
Flipkart	Registration, Data Preparation & Product Listing, Quality Control, Handover Training	Rs. 50 Per Product	
Amazon	Listing, Quanty Control, Handover Haming		
Backoffice maintenance	for e-commerce platforms	Rs. 400 / Hourly Rate	

# **Social Media Packages**

	Monthly	Price (Rs.)
Post	20	9,000
	40	15,000
Post + Reels	10	12,000
	20	20,000
Video/Shorts	10	12,000
	20	20,000
Post	20	9,000
	40	15,000
	Post + Reels Video/Shorts	Post 20 40 Post + Reels 10 20 Video/Shorts 10 20 Post 20

## **Design Service**

Service	Price
Designing of image work (Min. 10 images)	Rs. 200 / Per Image

### **SEO Packages**

Monthly Deliverables	Bronze	Silver	Gold
Basic Analysis of one website	Full Website	Full Website	Full Website
Detailed Analysis Report	Full Website	Full Website	Full Website
Keywords Included	7 Keywords	10 Keywords	15 Keywords
Analytic Setup	Yes	Yes	Yes
Meta Tag Creation	Yes	Yes	Yes
Directory Submission	20	30	50
Business Listing	5	10	15
Google Site Map	Yes	Yes	Yes
Web 2.0 Submission	2	5	8
Social bookmarking	100	150	250
Document Creation	2	4	6
Document Submission	10	20	30
QA Submission	3	5	8
PPT Creation	1	2	3
PPT Submission	3	5	8
Press Release Creation	1	2	3
Press Release Submission	5	10	15
Article Creation	2	3	4
Article Submission	4	5	8
Classified Submission	5	10	15
Cost Per Month	Rs. 20,000	Rs. 27,000	Rs. 35,000

## **Reports & Timeline**

Weekly and monthly analytical reports will be provided to keep a track of data.

<u>Other Services – Customize CRM, Customize Software, Invoice Software, Portfolio Management Etc.</u>

